



“Full Life Cycle Conservation, Flyway Scale Planning, Implementation, Monitoring, and Communication”

Join us as an Exhibitor or Sponsor!

On behalf of the Northeast & Southeast Partners in Flight, we invite you to participate as a sponsor or exhibitor at the 2014 conference. The event will be held at the Wyndham Virginia Beach Oceanfront Hotel in Virginia, from Monday October 6 to Thursday, October 9, 2014. We hope you will be able to join us!

ABOUT THE CONFERENCE

The Steering Committees of the Northeast (NEPIF) and Southeast Partners in Flight (SEPIF) regional working groups have agreed to hold a joint conference in Virginia Beach, Virginia, on October 6-9, 2014. Many federal agencies, state fish and wildlife agencies, and various non-government organizations are active participants in both NEPIF and SEPIF, and both working groups provide relevant forums for advancing our shared bird conservation priorities related to nongame bird conservation. The overall goal of hosting a joint conference is to bring together the bird conservation community across the eastern United States to improve linkages and enhance coordination and collaboration among individual partner efforts, and provide more unified approaches for guiding conservation at landscape scales.

Since the inception of PIF in 1990, collaboration has been an essential component of PIF efforts to address species at risk and keep common birds common through voluntary partnerships. This has resulted in more efficient and effective planning and delivery of bird conservation, across organizational boundaries and landscapes. This conference will be a timely opportunity to carry this momentum forward. Please review the enclosed information and sign up today to support the Northeast & Southeast Partners in Flight Conference!

www.birdconservationconference.org



EXHIBITOR & SPONSOR INFORMATION

Key Reasons to Participate

The Conference offers you the opportunity to:

- ★ **NETWORK:** make face-to-face connections and expand your network of contacts
- ★ **EXPOSURE:** enforce your brand awareness and maximize visibility in the wildlife community
- ★ **ACCESS:** reach the decision makers who need your products and services.

Major Sponsor Levels

Sponsors will receive recognition through a variety of channels, based on the level of your sponsorship. See entitlement grid on following page for details.

- * **Gold** Level Sponsorship (\$10,000)
- * **Silver** Level Sponsorship (\$5,000)
- * **Bronze** Level Sponsorship (\$2,500)

Meal & Reception Sponsor Options

Recognition as a meal sponsor will include brief profile in final program guide, signage onsite, display of materials during sponsored event, and 1 complimentary registration.

- * **Welcome Reception** on Tuesday — \$2,000 (*multiple opportunities*)
- * **Poster Social** on Wednesday — \$2,000 (*multiple opportunities*)
- * **Refreshment Breaks** Monday, Tuesday or Wednesday (*mid-morning and mid-afternoon*) \$1,000 each

Exhibit Space

\$750.00/\$850.00* *Rates increase after September 12th

A standard exhibit space includes one complimentary registration and ticket to Tuesday and Wednesday receptions, a brief company listing in the final program, and a 6' skirted table. Exhibit space will be assigned on a first paid, first served basis, and will be set up in a central location within all other conference meeting space. Power & internet for booth space is not included in booth fee and will be available for an additional charge. *A form to order power and phone lines directly will be sent with your confirmation information.*

Registration Form

If you would like to participate as a sponsor of the Northeast & Southeast Partners in Flight Conference, please complete the enclosed Registration Form and submit along with payment to:

MAIL: 2014 Northeast & Southeast Partners in Flight Conference
c/o Delaney Meeting & Event Management
1 Mill Street, Suite 315 Burlington, VT 05401
FAX: (802) 865-8066

Questions? Call (802) 865-5202, or send email to info@delaneymeetingevent.com



Sponsors will receive special recognition through a variety of channels as described below.

Pricing & Benefits	Gold Level \$10,000	Silver Level \$5,000	Bronze Level \$2,500	Meal or Reception Sponsors
Logo recognition on conference website	✓	✓	✓	
Logo on conference signage	✓	✓	Listing	Sponsored meal signage
6' exhibit space	✓	✓	Reduced rate for exhibit space (add \$500)	
Complimentary registration and tickets to Tues. & Wed. receptions	Up to 3 employees	2 employees	1 employee	1 employee
Company Profile in Final Program	75-word description	50-word description	25-word description	25-word description
Recognition at opening session (announcement and signage)	✓			at sponsored event
Make brief remarks at meal or general sessions	✓	✓		✓

In order to fulfill your sponsorship, please fill out the enclosed registration form to ensure timely confirmation information! Additionally, please provide the following information via email to elise@delaneymeetingevent.com no later than September 12, 2014

- * Full color logo; high resolution eps or pdf file preferred
- * If your sponsorship level includes a complimentary exhibit space, please indicate on registration form whether or not you plan to set up an exhibit display so we can reserve the space
- * Confirm the names of representative(s) attending for name badges
- * Provide brief agency description; we reserve the right to edit
- * Submit ad as pdf file for final program if applicable—details and dimensions to follow in event confirmation



Exhibitor & Sponsor Registration Form
 (Please submit completed form to ensure timely confirmation details)

Organization: _____

Contact Name: _____ Email: _____

Street Mailing Address: _____ City, State, Zip: _____

Phone: _____ Fax: _____

Website: _____

SPONSORSHIP OPTIONS	Fee	Total
Gold Level*	\$10,000	
Silver Level*	\$5,000	
Bronze Level**	\$2,500	
Meal/Reception Sponsorship and Date:	\$	
In-Kind Sponsorship: Item/Service and Value:	\$	
EXHIBIT OPTIONS		
Exhibits – Single Booth*** (early/late) includes 1 registration	\$750/\$850	
*Exhibit Space for Gold, and Silver Level Sponsors (<i>included with sponsorship</i>). Please indicate whether or not you plan to set up a display	----- YES	
	----- NO	
**Exhibit Space for Bronze Level Sponsors (<i>in addition to Bronze Sponsor fee of \$2,500</i>)	\$500	
REGISTRATION AND TICKETS		
Additional Conference Registrations (beyond what's included with sponsor or exhibitor fees)	\$275 per person	
Guest Tickets for Tuesday Reception	\$45 per person	
TOTAL AMOUNT DUE:		

***Early Rate– Prior to September 1st/ Late Rate – After September 12th

Please submit brief company description and full-color, high resolution (.eps or pdf file) version of company logo via email to elise@delaneymeetingevent.com.

PAYMENT METHOD:	
<input type="checkbox"/> Check (Payable to American Bird Conservancy)	
<input type="checkbox"/> Credit Card <input type="checkbox"/> Please send receipt once credit card is charged	
Number _____	Exp. Date _____
Cardholder Signature _____	

MAIL TO:
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